

RELEASE:  
FALL



## KEEFER RANCH PINOT NOIR

2010

### VINEYARD DETAILS

#### BLOCKS/CLONES USED IN THE BLEND

115: 11%; Pommard 4: 20%; 2A: 10%; 23:  
18%; 777: 5%; Pommard 5: 20%; 114: 16%

#### TOTAL TONS ACQUIRED PER VINEYARD/BLOCK

115: 4.8 tons; Pommard 4: 6.5 tons;  
2A: 3.3 tons; 23: 5 tons;  
777: 13 tons; Pommard 5: 4.4 tons;  
114: 3.8 tons

#### VINEYARD ORIENTATION

East/West

#### TRELLISING TYPE

Bi-lateral cordon

#### AVERAGE CROP PER ACRE

2.5 tons

#### SOIL TYPE

Goldridge and Josephine Loam

### PRIMARY FERMENTATION DETAILS

#### HARVEST DATES

September 30-October 11, 2010

#### COLD-SOAK TIME

5 days

#### FERMENTATION TIME

8-11 days average

#### PUNCH-DOWNS PER DAY

1 to 2

#### TYPE/SIZE OF FERMENTATION VESSEL

5-ton stainless steel open top tank  
and 1-ton bins

#### TYPE OF FERMENTATION APPLIED

100% destemmed

### BARREL PROGRAM

#### PERCENTAGE OF NEW FRENCH OAK

54%

#### BARREL AGING

16 months

### FINISHED WINE DETAILS

#### ALCOHOL

14.3%

#### pH

3.60

#### BOTTLING DATE

February 13, 2012

#### TITRATABLE ACIDITY

6.0 g/L

#### PRODUCTION

1,177 cases

Keefeer Ranch is located in the Green Valley appellation in the southwestern corner of the Russian River Valley. The 30 acre vineyard is located on gently rolling hills in an area known to have some of the coolest weather in the Russian River Valley. Morning and evening fog, gentle afternoon breezes, cool overnight temperatures and the warm afternoon sun produce grapes with terrific natural acidity; combined with a combination of elegance and intensity. Marcy Keefeer grows some of the best Pinot Noir grapes in Sonoma County and we are proud to have them as members of the family. The site has a superb micro-climate, offering just the right amount of warmth during the day and very cool nights, which leads to intensely focused red fruited wine with strong natural acidity.

**AROMATICS:** Juicy pomegranate, black cherry and lingonberry soften an herbaceous nose with touches of sandalwood.

**ON THE PALATE:** Ripe layers of red cherry and raspberry, with notes of sassafras on the mid-palate. Graceful texture with a bright acidity and bursting with rich concentrated flavor. Berries and cream evoke a velvety finish.

